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Exclusive partnership: a&o Hostels the first German company to be integrated into the Italian booking system by Kreosoft

- Integration of the Berlin-based company into the Italian Kuo Vadis/4Guest booking software
- 13 travel operators with direct access to 35 accommodations across Europe
- Convenient integration via a software update

Berlin – “With our integration into their booking software, Kreosoft is opening the doors wide to the Italian market,” explains CMO Phillip Winter. “This is a very important step for a&o Hostels, and we’re delighted by their trust.” Currently, 13 travel operators in Italy work with the Kuo Vadis/4Guest booking software by the Italian software experts at Kreosoft.

“The integration of a&o Hostels into our booking software offers great strategic value to our customers,” explains Davide Petrini of Kreosoft. “They are given real-time access to the availabilities and prices of 35 accommodations throughout Europe – and there’s great demand.”

Headquartered in San Marino, the B2B specialist has been developing software solutions for the tourism industry, among others, since 2002. The Kuo Vadis/4Guest booking software is specially geared towards Italian travel operators and agencies with a focus on group travel, including trips for schools, clubs, communities, and associations. Moreover, individual travellers can use a cloud solution.

A software update will integrate a&o Hostels into the solution; an additional mobile app for iOS and Android provides a digital information and document platform for the journey. The software has been developed for Italian travel operators and comprises incoming as well as outgoing offers.

About a&o Hostels

Since 2000, a&o Hostels has operated 35 accommodations in 21 cities and six countries (Germany, Austria, the Netherlands, Czech Republic, Denmark, and Italy). New openings are scheduled in Budapest, Warsaw, and Copenhagen by 2020. As Europe's largest hostel provider, the chain grows at a rate of over 15% per annum. With around 26,000 beds and approximately five million overnight stays, a&o Hostels recorded a turnover of around 152 million euros in 2018.

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