Berlin/Wiesbaden, 3 September 2018

A completely new look at a&o Prague Rhea

The lobby as a "living room" for travellers from around the world



After just 15 months of complete refurbishment, the a&o Prague Rhea has reopened. The restoration process involved gutting all the rooms and equipping them with new bathrooms. The facade was elaborately renovated, and the balconies were converted into conservatories. The lobby now dons the new a&o design. A total of €10.5 million was invested to complete the extensive renovation work.

The a&o Prague Rhea features 350 single, double, family, and multi-bed rooms and is situated just a three-minute walk from the nearest bus stop. Its excellent location makes it a great starting point for groups, as well as families, couples, and backpackers to explore Prague's most beautiful sights.

Bookings at aohostels.com.

BWM Architekten created the design concept for Europe's largest hostel chain a&o, taking both the needs of individual travellers and groups into consideration: It was to be modern and functional, with the lobby serving as a "living room" for everyone and as a lively meeting point for travellers from around the world.



350 single, double, family, and multi-bed rooms offer space for everyone. A children's corner is available for the little ones, a perfectly equipped coworking space for the digital nomads, a guest kitchen for thrifty travellers, a snack bar for dates, and a pool table for the nimble-fingered. All in line with the a&o motto – everyone can travel.

The lobby, breakfast room, and outdoor area, as well as all guest rooms and hallways at a&o Prague Rhea have been redesigned, given new colours, and refurnished. In the rooms, the aim was to create a feel-good atmosphere. Particular attention was paid to the quality of the beds, which BWM developed specially for a&o. Flexible furniture elements add touches of colour, as do the curtains and trendy poufs.

Corporate press and download section: www.aohostels.com/de/presse





About a&o Hostels

Since 2000, a&o has been operating 33 hostels in 21 cities and six countries (Germany, Austria, the Netherlands, the Czech Republic, Denmark, and Italy). Europe's largest hostel chain is growing at a rate of over 15 percent each year. In May 2017, a&o Copenhagen Nørrebro opened its doors, followed by a&o Venice Mestre in July and a&o Bremen Hauptbahnhof in October. Additional openings are also planned for 2018, among others in Frankfurt am Main and for 2019 the first hostel in Warsaw, Poland. With around 24,000 beds and more than four million overnight stays in 2017, a&o realised a turnover of around 134 million euros.

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